

# YOU'RE INVITED



## Electric Vehicles (EVs) for Businesses Webinar

Wednesday, February 24, 2021

11:00 AM to 12:00 PM (PST)

### Thinking about integrating EVs into your business but don't know where to start?

Please join NV Energy's Marie Steele, Director of Electrification and guest Jennifer Taylor, Deputy Director of Intergovernmental Relations from the Nevada Governor's Office of Energy at our free EVs for Businesses webinar for NV Energy customers. The webinar will allow customers an opportunity to learn the benefits of electric vehicles and the incentives and services available to you as you evaluate integrating EVs and charging stations into your business operations – whether it be for your customers, employees or your own fleet.

### Did you know that...

- Every EV in your fleet could save your organization hundreds on fuel annually and cut maintenance costs as much as 50% over the life of the vehicle?
- For retail locations, installing charging stations can increase your customer dwell time by nearly an hour?

### Integrating EVs - A 360-Degree Perspective

It takes the collaboration of multiple departments to jumpstart a thriving electrification program. This one-hour event will provide a 360-degree perspective on how to integrate your entire team in launching your initiative. Highlights of the discussion include:

- Benefits: An overview of the financial and business cases for integrating EVs and charging stations.
- Planning: Mapping the key steps to support your fleet planning process.



- Charging: Evaluating the best charging options for your facility and getting the right equipment at the right price.
- Incentives: Taking advantage of available federal and NV Energy incentives - how they work, where to access them, and how they can be combined.
- Case Studies: Local and national success stories from a range of businesses.
- Local Resources: A discussion with representatives from the Nevada Governor's Office of Energy about the future of EVs in Nevada.

RSVP required: <https://nvenergy.thedrivenexperience.com/event/evs-for-businesses/>