

# Decisions Driven by Data

## Reach Your Business Potential—More Effectively More Optimally

Optimally™ Business Performance is an expense-reduction partner that benchmarks your company's spending, helping you save money

### AT A GLANCE



SAVE AS MUCH AS 25% ON  
YOUR OPERATING EXPENSES



CONTINUOUSLY BENCHMARK  
YOUR EXPENSES AGAINST  
OUR \$6 TRILLION DATA LAKE



ZERO COST AND MINIMAL  
TIME INVESTMENT



EXISTING VENDOR RELATIONSHIPS  
REMAIN UNAFFECTED

### FAQS

#### How much time will this really take?

After an initial 15-minute meeting, the onus is on us. We will present you with a savings analysis for your review, negotiate on your behalf, and perform monthly compliance audits.

#### Why Optimally?

Optimally was founded by entrepreneurs who wanted to bring Fortune 500 level expense optimization to business operators like them. Our proprietary algorithm and unrivaled expense benchmarking provides insights typically reserved for much larger companies with dedicated analytic teams.

#### Whynow?

In both the era of COVID and in the post-pandemic world that's emerging, it's increasingly important for small- and medium- size businesses to analyze their expenses and optimize their operations—saving more money, more often.